



Placing our stamp on the Mailing Industry for over 40 years

January 2019 NEWS & VIEWS

MINNESOTA MAILERS ASSOCIATION • 612-840-7781
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PRESIDENT'S NOTES By David Lind



Hello MMA members and Happy New Year! It was nice seeing everyone at our December Holiday event at Southview Country Club. There were a lot of familiar faces, as well as some new attendees. I also

want to thank everyone for their generous donations. We really had some great gifts this year.

We are excited to bring you our next educational event on Wednesday, February 13 at Crave in Roseville. Christopher Holder, Senior Executive of Mailing for USPS will be speaking on two topics: Informed Delivery and the Enterprise Payment System. If you ever have had the opportunity to hear Chris speak, you know this will be an exciting and informational event.

In April 2019, MMA will be hosting a wonderful tour at the Pitney Bowes Presort facility. Mail presorting touches many of us in our industry, so if you have not had a chance to see first-hand how Pitney Bowes handles millions of mail pieces daily, this will be an awesome event for you.

In USPS news, we all know the postage rates are increasing on January 27, 2019. There will be an average of a 2.5% increase for mailers. First-class stamps will have a whopping 10% increase, so stock up on the Forever stamps now! It was also reported that the Post Office handled a record 16 billion deliveries this past holiday season. That's an increase of 12% from last year due to online shopping.

Everyone be warm and safe! Don't forget to mark your calendar for the next MMA event on Wednesday, February 13! I look forward to seeing you!

MAILING INDUSTRY 2019 SCHEDULE OF EVENTS

Feb 13	USPS Speaker Chris Holder - Details Inside
April 10	Tour of Pitney Bowes Presort - Save the Date
May 5-8	National Postal Forum - Indianapolis
June 12	MMA Annual Golf Outing - Columbia Golf Club - Save the Date

To Register for Events:

PCC - www.twincitiespcc.org

MMA - www.mnmailers.com

Renewal Reminder

By now, you have received your renewal invoices in the mail. Please take time to fill out the renewal form, and mail it back as soon as possible. Or, you can go online at www.mnmailers.com and renew through our website. The funding from your renewal is what keeps the Minnesota Mailers Association going strong to keep you and your company in the know about the mailing industry. With your membership, we can continue to present quality news and events. Thank you, and Happy New Year!

Informed Delivery & EPS - February 13, 2019

Join Christopher Holder, Senior Executive of Mailing for USPS Northland District, for two engaging discussions with high impact in 2019: Informed Delivery and the Enterprise Payment System. In Part 1, Chris will discuss how the Informed Delivery program works and, more importantly, why companies should activate this free value ahead of the curve. In Part 2, he will discuss the impact of USPS' new payment system that will be phasing out CAPS and summarize the key steps to making this transition.

Chris Holder has been with USPS for nearly 15 years, and has spent two-thirds of that time working in his role to help customers make the most of their mail.

Cost:	\$25.00
Registration:	11:00 AM
Lunch:	11:30 - 12:00PM
Speaker/Q&A:	12:00 - 1:15 PM



CRAVE
AMERICAN KITCHEN & SUSHI BAR

CRAVE American Kitchen & Sushi Bar
1595 Highway 36 W
Roseville, MN 55113
(Space 1025 - Minnesota Room)

Register online at mnmailers.com
RSVP by Friday, February 8

Save the Date - Wednesday April 10th, 2019

Please join us for an industry tour at Pitney Bowes Presort Services.

- Registration and continental breakfast 8-8:30AM
- Opening remarks 8:30AM then tours will begin
- Tours will be in groups of ten led by a Presort services expert
- There will be time for Q&A after the tours
- Event ends approximately 10:00 – 10:30AM

Be sure to register early for this exciting tour, as we are limited to 50 attendees!

pitney bowes 

Pitney Bowes Presort Services
5100 Main Street NE Ste 500
Fridley, MN 55421

Register online at mnmailers.com
Registration opens Friday, February 15



32nd Annual MMA Holiday Event Recap

“A great time was had by all!” That’s how attendees described the MMA Holiday event this year. It was held December 12 at Southview Country Club in West St. Paul, and their beautiful decorations put everyone in the holiday spirit. As in years past, the food was delicious! It was wonderful to see faces we haven’t seen in a while, but it was SO nice to see all the new faces this year! ACE High did a fantastic job with the entertainment. It was fun to hear all the cheering from the card tables, along with the occasional groan when the dealer had the perfect hand. The guys from Neopost were the big winners of the day with the most points – nice job, guys! The bidding was very lively for the beautifully wrapped gifts! The gift table was extremely impressive. Thank you, again, to all who donated toward the gifts. If you haven’t been able to attend this festive occasion in the past, plan on it for next year. Gather your co-workers, too. This is the holiday event that never disappoints!



Thank you to the following sponsors and donors to the MMA Holiday Event!

- Casper’s Grill
- Custom Graphix Impact
- Johnson Anderson
- King Solutions
- Mackay Mitchell
- Mike Zachmann
- NBS
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- Visions



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